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FOR PRIVATE CIRCULATION ONLY

BRIGADE Essence

Volume - 2. No. 3


**BRIGADE
Hospitality**
At your service...always!

KPL TEAM ENJOYS STAY AT BRIGADE HOMESTEAD

The Bangalore Brigadiers team (owned by the Brigade Group) stayed at Brigade Homestead near Ashoka Pillar throughout the Karnataka Premier League (KPL) series in September this year. The team topped the league but had a narrow heartbreaking loss in the Semi Final. Here are a few snapshots of the energetic cricketers during their stay with us.



BRIGADE HOSPITALITY WISHES YOU A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR.

POOLSIDE RIVIERA - BY THE BLUE

Time, Temperature and Taste - three words define the delectable food you'll find on offer at By the Blue, Brigade Hospitality's new poolside Indian speciality restaurant located at Mercure Homestead.

The use of only the freshest of ingredients, cooked in a way that helps the result remain faithful to the inherent flavours involved, yet allowing subtle flavours to emerge, helps By the Blue preparations evolve with time. The food has an authentic character brought about by the use of freshly ground homemade masalas prepared by a team of master chefs. Live Weber-style grills lend a personal touch by allowing the food to be cooked in front of the guest as per preference.

The À la carte menu offers a rich and wide selection of North West Frontier Province, Awadhi and Hyderabadi cuisine. Emphasizing the diverse flavours of each of these cuisines, the menu features unexplored recipes collected over time. With a vast array of seafood, an equally impressive selection of vegetarian dishes, and a fine selection of desserts with an Indian touch, By the Blue has all the necessary ingredients to craft a complete dining experience.

Exceeding guest expectations and creating memorable experiences, By the Blue promises an ambience that abounds in quality, one that does not end with good food and great service. Ph: +91 80 4512 1212



FROM THE CEO's DESK



Dear Guest,

Greetings from Brigade Hospitality!

As we near the end of 2009, the feeling is positive as economies the world over, including India, have started showing signs of improvement across many sectors.

Brigade Hospitality congratulates the Young Achievers of 2009 – Pavitra Chalam and Aaron D'Souza for their remarkable achievements. We also congratulate the Special Mention Award winners – Ashwin Karthik and Team Endeavour.

We are proud to announce the opening of By the Blue, at Mercure Homestead Residences. Meanwhile, Mercure Homestead continues to receive accolades from all quarters. A special Thank You to Mr. Hafeez Contractor for taking time off his busy schedule and giving us an insight into what goes into designing top-class projects.

By popular demand, Executive Chef Gaurav Shiva (Mercure Homestead) shares another exotic recipe with us.

Here's wishing all our readers a Merry Christmas and a wonderful year ahead!

Vineet Verma
Chief Executive Officer
Brigade Hospitality

“GUEST SPEAK”

"Very good food and service. Committed and dedicated staff. Excellent standard of operations in the business!"

- Corporate client, MLR Convention Centre

"Very good service, tasty food, fine hospitality arrangements. Thanks to The Woodrose!"

- Member, The Woodrose Club

"It was my sister's wedding reception. I am a Mumbai-based film-maker and travel all over the world. Honestly, this is one of the best experiences I've ever had in my life. Great service by the staff. I am happy I chose this place."

- Guest, MLR Convention Centre

"Everything was neatly arranged and served well too. The food was excellent and we enjoyed ourselves and had a great evening!"

- A delighted guest, about the services at the MLR Convention Centre

For banquets at Brigade Hospitality, please write to us at
banquets@woodroseclub.com or call +91 98804 05402.

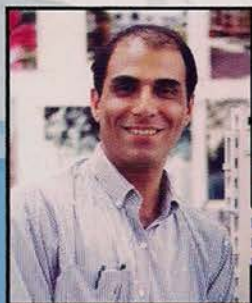


"Good as it is! Homestead-home away from home, it's true!"
- Naseer (actor)

PAVITRA CHALAM AND AARON D'SOUZA SHARE THE 4TH ANNUAL BRIGADE GROUP AND ROTARY BANGALORE MIDTOWN YOUNG ACHIEVER 2009 AWARD

Chief Guest Pankaj Advani (World Champion in Snooker and Billiards), Mr. M. R. Jaishankar, CMD, Brigade Group and Rtn. Gopal Bhatia, President, Bangalore Midtown present trophies, citations and a cash award to the joint winners of the Young Achiever 2009 Award: Pavitra Chalam, a documentary filmmaker and Aaron D'Souza, an ace swimmer. Special mention awards were given to Mr. Ashwin Karthik and Team Endeavour.





Celebrity Speak

Interview with Hafeez Contractor

Hafeez Contractor obtained a Graduate Diploma in Architecture from Mumbai in 1975 and completed his graduation at Columbia University, New York. He commenced his illustrious career in 1968. Today, he is a member of the Bombay Heritage Committee and New Delhi Lutyens Bungalow Zone Review Committee. His recent constructions include ITC and Hyatt hotels in Mumbai, Le Meridien in Pune, Accor in Jodhpur, The Holiday Inn and Balwas Hotel in Ahmedabad. He is also designing the Sheraton Mysore Hotel for Brigade Group.

First steps into architecture

"In my SSC, I somehow managed to score 50%. I wanted to take up architecture. But nobody would give me an entrance form for the marks I had. Once, when I was at my cousin's office, I went up to his drawing board and after observing a drawing, I noticed his detailing was wrong. He asked me how I could be so sure, so I told him how I used to draw all the time. He asked me to draw some window details, I obliged. When he saw my work, he felt my construction was perfect. He said, 'Forget everything and join architecture today.' I told him I was having a tough time getting an admission. My cousin managed to put me through to Mr. Homi Dallas, the president of the Indian Institute of Architecture at that time. Mr. Dallas recommended me to the Academy of Architecture. I scored an A+ in my entrance test and entered college for a seven-year part-time course. Visiting my cousin's office that day and subsequently meeting Mr. Dallas have been the biggest turning points in my life."

Inspiration

"I spend my time productively even while travelling. I design the surroundings that pass by, whether in urban or rural areas. They provide inspiration to my imagination, which finds an outlet in the form of building designs. My only passion is building attractive and unique structures and I hope to give Indian cities and towns my very best."

Hospitality Industry

"Whether we are talking about a holiday resort in the hills or a hotel in the midst of hectic activity in the city, the most important aspect is its construction. It should be outstanding and afford a panoramic view. For instance, the idea of visiting a resort is to awaken to beauty and serenity in the morning. If a hotel has a certain look on the outside, the interiors should be extensions of that look. While designing hospitality projects, creativity is of utmost importance and design should always look to move away from the usual."

Chef Gaurav's favourite

Chilled Mint & Orange flavoured Tomato Soup with Wilted Cherry Tomato



Serves 4

Tomato fresh: 4 Ea	Celery chopped: 5 gm
Red onion chopped: 10 gm	Vegetable stock: 0.5 litre
Garlic fresh: 1 Clove	Fresh basil: 4 sprigs
Fresh orange for juice: 2 Ea	Tomato juice: 400 ml
Fresh mint: 4 sprigs	Orange reduction: 15 ml
Basil oil: few drops	Salt: To taste
Chives: 1 Ea per portion	Olive oil: 15 ml
White pepper powder: To taste	
Yellow cherry tomatoes: 1 Ea per portion	

Procedure:

Tomato soup

1. Select red, ripe tomatoes, wash, cut in half and deseed.
2. Sauté onion, celery and garlic, in olive oil. Add tomatoes, cook for a while and simmer with vegetable stock, add tomato juice.
3. Season and allow cooking for 20 minutes. After removing from heat, add fresh orange juice.
4. Add fresh mint and basil leaves, let flavours infuse for 15 minutes, strain through a chinois without pressing and chill.

Wilted Yellow Cherry Tomato

Blanch the yellow cherry tomatoes, pull the skin up, brush with basil oil and season. Cook in slow oven for 5 minutes.

Presentation

1. Draw a line with orange reduction in the middle of the plate, diagonally across the plate dividing the plate in two equal triangles.
2. Pour soup in miniature dish and drizzle with basil oil and place it on left hand top, as shown in the picture. Place the cherry tomato in demitasse spoon. Arrange as shown, garnish with chives.

RING IN THE NEW YEAR WITH BRIGADE HOSPITALITY!



Like always The Woodrose Club is gearing up to host its biggest party of the year - The New Year Bash. With a special theme and rockstar DJ Raj, RJ Prithvi and Mimicry King Ashraf, the 'Night of the Stars' promises to be bigger and better than last year. For tickets, please call us at **+91-80-4199 5999**.

CHRISTMAS CAKE MIXING EVENT AT MERCURE HOMESTEAD

The very first "Christmas Cake Mixing Ceremony" was held at the new Indian restaurant, By the Blue, Mercure Homestead on the afternoon of 31st October, followed by lovely high tea.



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www.brigadehospitality.com

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The Woodrose Club & MLR Convention Centre,
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Bangalore 78. Call: +91-98804 05402 / +91-80-4218 2222
email: banquets@brigadehospitality.com

brigadehospitality.com



DID YOU KNOW?

FIVE OF THE WORLD'S MOST EXPENSIVE HOTEL SUITES – 2009



- The Royal Penthouse Suite, President Wilson Hotel, Geneva – \$65,000 per night. The Royal Penthouse Suite is so exclusive that the bookings reportedly have to be made through the hotel's chairman. Overlooking Lake Geneva and Mont Blanc, equipped with bulletproof windows and doors, the suite is exclusively reserved for celebrities or state heads.
- The Warner Penthouse, Four Seasons Hotel, New York – \$35,000 per night.
- The Presidential Suite, Hotel Cala di Volpe, Costa Smeralda, Sardinia – \$34,000 per night.
- Villa La Cupola Suite, Westin Excelsior, Rome – \$31,000 per night.
- The Presidential Suite, Ritz-Carlton, Tokyo – \$25,000 per night.

source: <http://www.luxist.com/2009/08/24/worlds-most-expensive-hotel-suites-2009/>

THE BRIGADE SCHOOL COMES TO MALLESWARAM-RAJAJINAGAR!



ADMISSIONS 2010-11

THE BRIGADE SCHOOL @ GATEWAY



- Co-educational
- ICSE Curriculum
- Nursery - Std.5 (Higher stds will be added progressively)

The Brigade School @ Gateway will be opening in the academic year 2010-11. The school offers an outstanding learning environment, top-of-the-line facilities, academic rigour, refined teaching methodologies and a range of sports and extra-curricular activities.

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- COMPUTER CENTRE • LANGUAGE & MATH LABS • SWIMMING, TENNIS, BASKETBALL, TABLE TENNIS, VOLLEYBALL • TRACK & FIELD

For more on our school and Application Forms visit brigadeschools.org Ph: 90083 02562, 98804 05430, 90083 02512

APPLICATION FORMS ALSO AVAILABLE AT: **The Brigade Foundation,** 34, Cunningham Rd. | **The Brigade School** Millennium, J. P. Nagar | **The Brigade International School,** Near Metropolis, Whitefield Rd.

Admissions also open for The Brigade School at J.P. Nagar and Whitefield

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